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| <b>INFORMATION DISCLOSURE<br/>STATEMENT BY APPLICANT</b><br><i>(use as many sheets as necessary)</i> |                      |  |   | Application Number       | 09/963,246           |
|  |                      |  |   | Filing Date              | 09-26-2001           |
|  |                      |  |   | First Named Inventor:    | F. William Daugherty |
|  |                      |  |   | Art Unit                 | 3622                 |
|  |                      |  |   | Examiner Name            | Carlson, Jeffrey D   |
| Sheet  | 1                    | of   | 1 | Attorney Docket Number   | 6560P016             |
| <b>NON PATENT LITERATURE DOCUMENTS</b>   |                      |  |   |                          |                      |
| Examiner Initials*   | Cite No <sup>1</sup> | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published |   |                          | T <sup>2</sup>       |
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|  | 4                    | NETSCAPE COMMUNICATIONS CORPORATIONS: "Additional Topics", CLIENT-SIDE JAVASCRIPT GUIDE, June 1999 (1999-06), pages 201-210, XP00222837, Section "Using Cookies with Javascript"   |   |                          |                      |
|  | 5                    | ARMAN, DANESH, "Teach Yourself JavaScript in a Week, Chapter 9.: Remember where you've been with cookies", Internet, 1996, XP002299088, Section 9 until "Listing 9.1"  |   |                          |                      |
|  | 6                    | U.S. DEPARTMENT OF ENERGY COMPUTER INCIDENT ADVISORY CAPABILITY: "WHAT ARE COOKIES?", INTERNET, 12 March 1998, XP002145971 cookies.  |   |                          |                      |
|  | 7                    | Article entitled, "CBS Sportsline Launches Innovative "Sportsline Rewards" Relationship Program", January 1999, downloaded from http://about.sportline.com/releases/rewards.htm on 06/17/2003.   |   |                          |                      |
|  | 8                    | Dialog reference, file 15#01794340, Marc Gunther, "The trouble with web advertising" Fortune V139n7 pp 147-148, April 12, 1999.  |   |                          |                      |
|  | 9                    | FL Sportline USA: "Sportsline USA, Inc. Reports Fourth Quarter Financial Results," Business Editors, Jan. 28, 1999   |   |                          |                      |
|  | 10                   | "IS THE Internet a New Key to Retailing Success?," Jewelers' Circular-Keystone, Sept. 1998   |   |                          |                      |

|                    |                 |
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| Examiner Signature | Date Considered |
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